

FRESH FROM CALIFORNIA



Why should we choose California-grown fruits and vegetables? Because California grows some of the best food in the world. It's fresh, healthy, and delicious. And when you choose fresh, local food you support our farmers and their families. Food connects us. Fresh from California.

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Farmers like Angel Chavez, manager at Balakian Farms, work every day to give us fresh, healthy California-grown produce. Angel and the Balakian team grow grapes and other organic fruits and vegetables in Reedley, California. Eating these healthy, delicious crops helps families and communities stay healthy and strong. And when you choose fresh, local California-grown food you support farmers like Angel, the Balakian Farms staff, and their families. Food connects us. Fresh from California.



**CALIFORNIA FOOD
FOR CALIFORNIA KIDS®**

California Food for California Kids®
is an initiative of the Center for Ecoliteracy

Photo Credit: Paige Green for
Agricultural Institute of Marin



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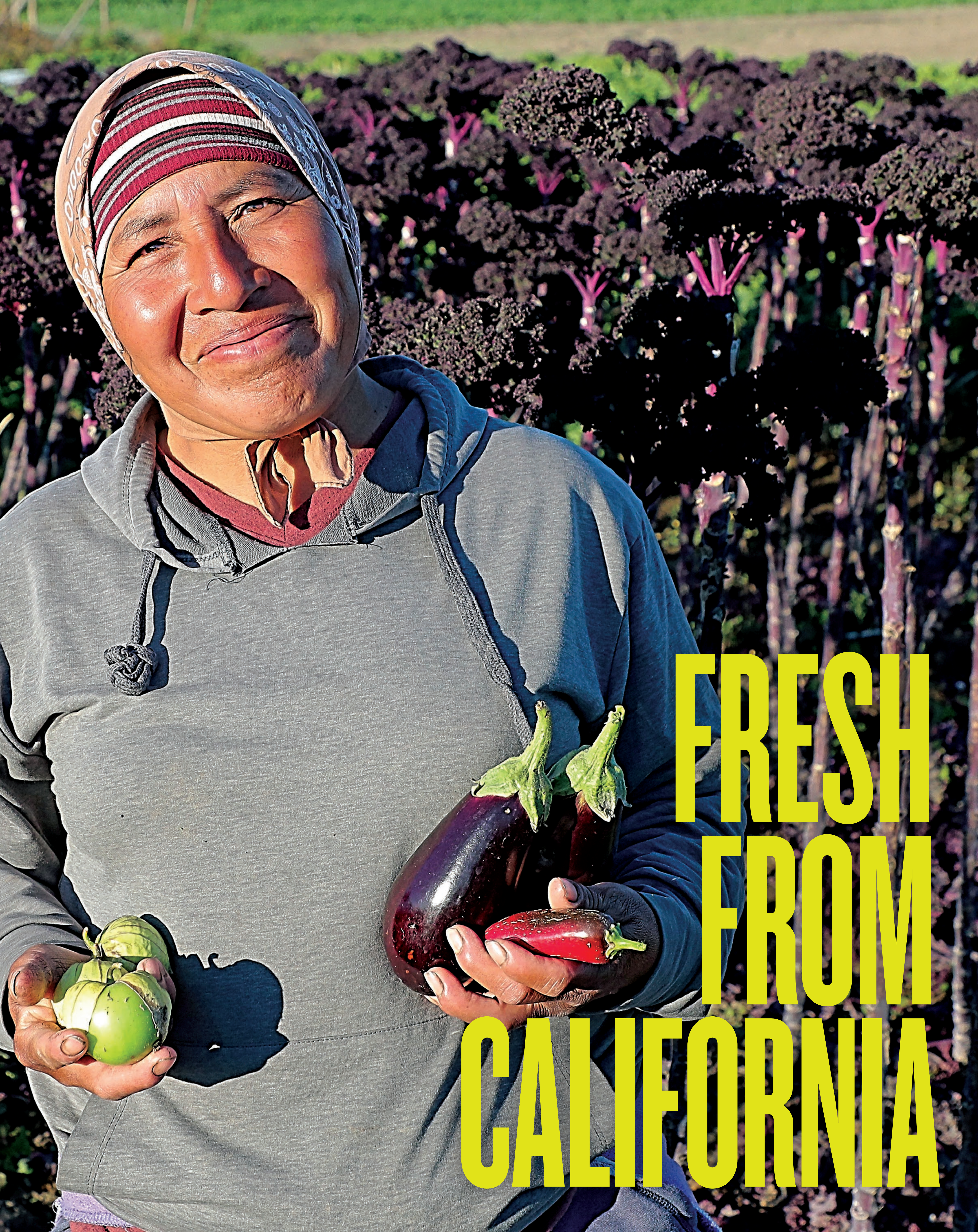
Farmers like Brijette Peña, founder of San Diego Seed Company, work every day to give us fresh, healthy California-grown crops. Brijette and her team grow organic, climate-resilient seeds. These seeds produce foods—like the kale she’s holding—that help families and communities stay healthy and strong. California-grown produce is some of the most beautiful and delicious food in the world. And when you choose fresh, local food—or grow your own from seeds like Brijette’s—you support farmers and their families. Food connects us. Fresh from California.



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Farmers like Maria Ana Reyes, founder of Narci Organics, work every day to give us fresh, healthy California-grown produce. Named after Maria's mother, Narci Organics produces kale, strawberries, and other fresh fruits and vegetables in San Juan Bautista. Starting with the Organic Farm Incubator program and later partnering with Tera Farm, Maria Ana and her daughters now grow enough food to serve many people in their area. Eating fresh, healthy food like Maria Ana's helps families and communities stay healthy and strong. And when you choose local California-grown food you support farmers and their families. Food connects us. Fresh from California.



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Farmers like Priscilla Lucero from Lucero Organic Farms work every day to give us fresh, healthy California-grown produce. Priscilla and her husband, Curtis, grow organic crops including strawberries, broccoli, watermelon, and more on their family farm in Galt, California. Eating fresh, healthy food like theirs helps families and communities stay healthy and strong. And when you choose local California fruits and vegetables you support farmers like Priscilla, Curtis, and their families. Food connects us. Fresh from California.



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